



## AVAMIA TECHNICAL SEO CHECKLIST

- Specify a preferred domain
- Check and optimize your robots.txt
- Check and optimize your URL Structure
- Revise your navigation and website structure
- Add breadcrumb menus to your posts and pages
- Add schema markup for breadcrumbs
- Add structured data to your homepage
- Add structured data to your posts
- Add structured data to other pages (based on their type)
- Check your canonical URLs
- Optimize your 404 Page
- Optimize and submit your XML sitemap to Google Search Console
- Enable HTTPS
- Check your loading speed and try to make your website faster
- Check the mobile-friendliness of your website
- Consider adopting Accelerated Mobile Pages (AMP)
- Check your pagination and multilingual settings
- Register your website with Google Search Console
- Register your website with Google Analytics